



## **Public areas where we get information on our supporters**

We take protecting your personal information seriously. We will never sell or swap your details with another organisation.

We aim to provide you with a great experience and to communicate with every supporter in the best way possible. To do this, we may obtain further information about interests, preferences and level of potential donations using publicly available sources.

Below are sources we might use:

- Public registers (e.g. Electoral roll, Companies House, Land records,)
- Articles about you in newspapers or magazines (e.g. 'rich lists', Who's Who publications)
- Subscription services (e.g. Directory of Social Change, opencharities.org, Trustfunding.org, New Trust List service)
- Internet search engine results
- Wikipedia
- Open postings on social media sites such as LinkedIn, Twitter and Facebook
- The Charity Commission website
- Local Authority and government websites
- Property sites (e.g. Rightmove)
- Deaths and marriages registers (e.g. Mortascreen or National Deceased Register)
- Google maps
- Company websites
- Public blogs
- Aggregator sites that collate info (e.g. 192.com, Duedil, Directory Enquiries)
- Public records of other charities or organisations you might be affiliated with (e.g. If you are listed as patrons of the royal ballet)
- Any websites you manage or about you
- Family tree websites (e.g. ancestry.co.uk, Thepeerage.com)
- Professional registers (e.g. NHS employees (doctors), Academics, Solicitors, Accountants, Chartered Surveyors, House of Lords Register of Interests, City of London Directory and Livery Companies Guide, Office of the Scottish Charity Register (OSCR), ACF (Association of Charitable Foundations), Smee & Ford)